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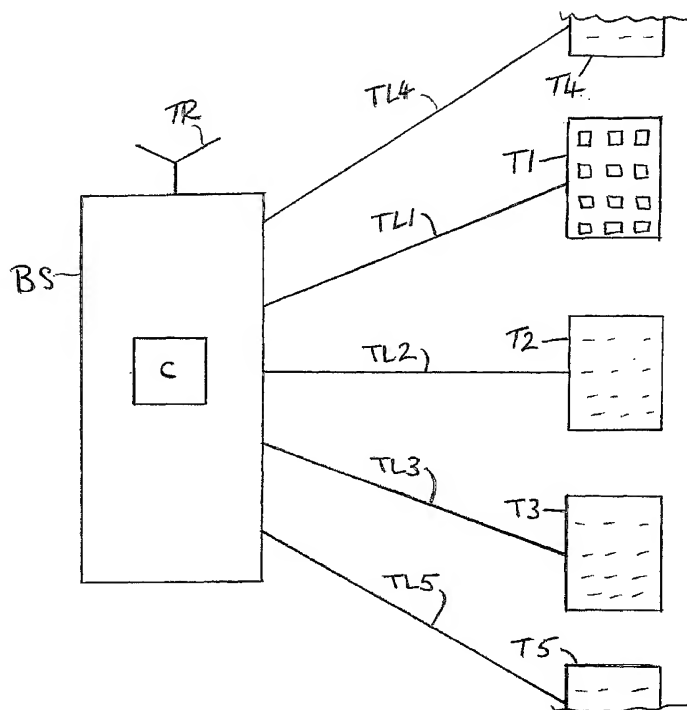
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(54) Title: MATCHING NUMERICAL VALUES



(57) Abstract: A method is disclosed of generating a broadcast from a broadcasting station (BS) in response to an input from a telephone (T1 to T5) to a computer (C) associated with the station, wherein: a numerical code is stored in the computer; a telephone link (TL1 to TL5) is established between the telephone and the computer; an operator of the telephone causes a signal comprising DTMF tones to be transmitted along the telephone link to the computer by selectively activating keys of a keypad of the telephone; upon receipt of the DTMF tone signal, the computer transcribes the tones into their associated sequential numerical values and compares those values with the stored numerical code; and wherein: the computer sends a signal to the broadcasting station to broadcast a result of the comparison made.



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